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seattle, wa 98101
206.517.5000
www.pointb.com

fact sheet

Company Name

Point B

Offices

Seattle

1420 Fifth Avenue
Suite 2200, Seattle, WA 98101
ph 206.517.5000
www.pointb.com

Portland

1001 SW Fifth Avenue
Suite 1100
Portland, OR 97204
ph 503.788.5000

Denver

1400 16th Street
Suite 400
Denver, CO 80202
ph 303.742.4000

Phoenix

2415 E Camelback Road
Suite 700
Phoenix, AZ 85016
ph 602.992.9000

San Francisco

One Market, Spear Tower
Suite 3600
San Francisco, CA 94105
ph 415.962.7100

Chicago

200 South Wacker Drive
Suite 3100
Chicago, IL 60606
ph 312.928.1200

Los Angeles

6080 Center Drive
Suite 600
Los Angeles, CA 90045
ph 310.640.2000

Founded

1995

Number of Employees

365

Annual Revenues

\$78 million (2009)

Company Description

Point B is an employee-owned management consulting firm that specializes in helping clients execute their strategic initiatives and deliver business results that create transformational change and competitive advantage. Hundreds of clients, including The State of Washington, Microsoft, Cisco, CIGNA, The Federal Home Loan Bank, Underwriters Laboratories, and The Children's Hospital Association have sought out Point B for its objective leadership, deep expertise and ability to transform strategies into reality. Founded in 1995, Point B serves clients in Chicago, Denver, Los Angeles, Phoenix, Portland, San Francisco and Seattle. The firm has been honored by many publications as an exceptional place to work, including being named a "Top Small Workplace" by The Wall Street Journal. In 2008, Consulting Magazine recognized Point B with its "Best Firms to Work For" award and ranked the firm #1 in its Leadership category among 205 consulting firms worldwide.

Clients Served by Point B

Point B currently helps dozens of organizations in a variety of industries transform their strategy into reality, including high-technology, retail, biotechnology, healthcare, manufacturing, banking and financial services, telecommunications, state & local government, and education. Following is just a partial list of clients served:

Activision (Los Angeles)	ON Semiconductor (Phoenix)
Alaska Airlines (Seattle)	Peet's Coffee & Tea (San Francisco)
Bashas' (Phoenix)	PetSmart (Phoenix)
Banner Health (Phoenix)	Premera Blue Cross (Seattle)
Cascade Corporation (Portland)	REI (Seattle)
The Children's Hospital (Denver)	Regence (Portland)
Seattle Children's (Seattle)	ResMed (Los Angeles)
Clackamas County (Portland)	Rush North Shore Medical Center (Chicago)
The Clorox Company (San Francisco)	Seattle Cancer Care Alliance (Seattle)
Dr. Martens AirWair USA (Portland)	Scottsdale Insurance (Phoenix)
Experience Music Project (EMP) (Seattle)	Starbucks Coffee Company (Seattle)
Fred Meyer (Portland)	State of Washington (Seattle/Olympia)
Gaiam, Inc. (Denver)	Tommy Bahama (Seattle)
Group Health Cooperative (Seattle)	United Way of the Bay Area (San Francisco)
Movie Gallery (Portland)	University of Colorado Hospital (Denver)
Kaiser Permanente (San Francisco)	University of Washington Medical Center (Seattle)
Kroenke Sports Enterprises (Denver)	Xerox Corporation (Portland)
Mentor Graphics (Portland)	World Vision, Inc. (Seattle)
Microsoft Corporation (Seattle)	

Description of Services

Point B applies its leadership skills to a variety of project types, including merger and acquisition integration, business process design, project turnarounds, software selection, customer relationship management (CRM), enterprise resource planning (ERP), clinical information systems (CIS), and dozens of others. The firm believes that any important initiative can be completed faster and more cost effectively by investing in professional project leadership.

Generally, the firm serves in a consultative role, but we are also frequently asked to fill an interim leadership position and help hire a replacement. In addition, the firm offers assistance to our clients in the areas of recruiting, business and technical analysis, and business case development.

Company Funding

The company is employee-owned.

For Press Information

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