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**pointb**<sup>®</sup>

*Where experience leads*

**June 19, 2008**

**POINT B SOLUTIONS GROUP RECOGNIZED FOR WORKPLACE FLEXIBILITY  
AND EFFECTIVENESS**

*Point B Solutions Group was awarded the prestigious Alfred P. Sloan Award in an event hosted by the Chandler Chamber of Commerce*

**[Phoenix]** – Point B Solutions Group ([www.pointb.com](http://www.pointb.com)) was named a winner of the 2008 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility today, distinguishing the employer as a leading practitioner of workplace flexibility in Phoenix and across the nation. Point B was recognized at the Chandler 100 on June 19<sup>th</sup> at the Chandler Chamber of Commerce.

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are awarded as part of the *When Work Works* project, an ongoing initiative of Families and Work Institute, the Institute for a Competitive Workforce (ICW), an affiliate of the U.S. Chamber of Commerce, and the Twiga Foundation. Through *When Work Works*, these partner organizations provide research, resources, and recognition to employers nationwide, and share the results of research on creating effective and flexible workplaces that meet the needs of the 21<sup>st</sup> century.

The Sloan Awards recognize organizations that are dedicated to making work “work” for both the employer and the employees. Representing employers of all sizes and all types, winners of this prestigious award not only offer excellent workplace flexibility practices, but they also use flexibility as a strategic business tool to enhance organizational effectiveness while also benefiting employees.

Brian Murphy, Managing Director of the Point B Phoenix office remarked, “It is the strong collaborative culture and self-driven career path that helps associates achieve work-life balance without sacrificing professional growth. Each Point B associate is entrusted with

creating his or her own work schedule to deliver high-end services to clients while balancing other priorities outside of work.”

“Employers must develop new recruitment and retention policies. Unprecedented conditions -- a multi-generational workforce, a shrinking labor pool and an increasing demand for skilled workers -- dictate that they do so,” said Greg Roth, Senior Manager of Workforce Education Programs for the U.S. Chamber of Commerce’s Institute for a Competitive Workforce.

Other local winners of the 2008 Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility announced at the Chandler 100 awards ceremony include:

- IBM
- Intel
- Microchip Technology Inc.
- RIESTER
- Wist Office Products

Applications for the Alfred P. Sloan Awards were open to all organizations in the greater Phoenix area with more than 10 employees that had been in business for at least one year. Applicants were evaluated in a rigorous two-step process, first comparing the employer’s application to nationally representative data from Families and Work Institute’s *National Study of Employers*, and then corroborating the employer responses through a survey of employees.

“Sloan Award winners have put into practice their bold ideas about how to make work work in the 21<sup>st</sup> century, and they have shown how they can support the needs of their employees while also making their organizations more effective and successful,” said Ellen Galinsky, president of Families and Work Institute. Each of the 2008 Sloan Award winners will also be recognized nationally, including a full-page congratulatory ad in *USA Today*, and will be featured in the next issue of the *Guide to Bold New Ideas for Making Work Work*, published by Families and Work Institute.

Phoenix is one of 30 select communities nationwide chosen to host and participate in the *When Work Works* initiative. Other communities participating are: Atlanta, GA; Aurora, CO; Birmingham, AL; Boise, ID; Brockton, MA; Charleston, SC; Chicago, IL; Dallas, TX; Dayton, OH; Durham, NC; Houston, TX; Lexington, KY; Long Beach, CA; Long Island, NY; Louisville, KY; Melbourne-Palm Bay, FL; Michigan (statewide) Milwaukee, WI; Morris County, NJ; Providence, RI; Richmond, VA; Salt Lake City, UT; San Francisco, CA; Savannah, GA; Seattle, WA; Spokane, WA;; Washington, DC; and Winona, MN.

For more information about *When Work Works* or the Alfred P. Sloan Awards, please contact Shanny Peer at (212) 465-2044 x 224 or at [speer@familiesandwork.org](mailto:speer@familiesandwork.org).

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**ABOUT POINT B**

Point B is the first professional services firm focused on project leadership and execution. Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Portland, Phoenix, San Francisco, Chicago and Los Angeles. Organizations ranging in size from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. Point B has successfully led projects for organizations as diverse as the American Red Cross, Microsoft Corp., Alaska Airlines, Kaiser Permanente, Hollywood Entertainment, Washington Mutual and others. Additional information on the firm and its offerings can be viewed online at <http://www.pointb.com>

### **ABOUT WHEN WORK WORKS**

*When Work Works* is a nationwide initiative to highlight the importance of workforce effectiveness and workplace flexibility as strategies to enhance businesses' competitive advantage in the global economy and yield positive business results. *When Work Works* is a project of Families and Work Institute in partnership with the Institute for a Competitive Workforce, an affiliate of the U.S. Chamber of Commerce, and the Twiga Foundation, with funding provided by the Alfred P. Sloan Foundation. For more information, visit [www.whenworkworks.org](http://www.whenworkworks.org).

### **ABOUT FAMILIES AND WORK INSTITUTE**

Families and Work Institute (FWI) is a nonprofit center for research that conducts extensive research on the changing workforce, changing family and changing community. Founded in 1989, FWI's research typically takes on emerging issues before they crest. The Institute offers some of the most comprehensive research on the U.S. workforce available. For more information, visit [www.familiesandwork.org](http://www.familiesandwork.org).

### **ABOUT THE INSTITUTE FOR A COMPETITIVE WORKFORCE**

The Institute for a Competitive Workforce (ICW) is a 501(c)3 affiliate of the U.S. Chamber of Commerce. ICW promotes high educational standards and effective workforce training systems, so that they are aligned with each other and with today's rigorous business demands. Through policy initiatives, business outreach, and a strong grassroots network, ICW is finding solutions that will preserve the American workforce as this country's greatest business asset and its strongest future resource. For more information, visit [www.uschamber.com/icw](http://www.uschamber.com/icw).

### **ABOUT THE TWIGA FOUNDATION**

The Twiga Foundation is dedicated to inspiring, promoting and maintaining a family consciousness at home, in the workplace and in the community. The Twiga Foundation acts as a liaison to key stakeholders in the *When Work Works* communities to address the issue of flexibility in the workplace. The Foundation helps build a broader leadership constituency for workplace flexibility within each community. For more information, visit [www.twigafoundation.org](http://www.twigafoundation.org).