



point**b**

PATH →

Elevate your voice. Accelerate your career.

At Point B, our unique culture of consulting provides a platform for people with diverse perspectives to grow and thrive.

Virtual professional development offerings



Consulting 101

Interested in learning more about the consulting industry and exploring a career in consulting?



Case Study Preparation

Looking to prepare for an upcoming case interview?



Executive Presence

Are you interested in increasing your Executive Presence?



Personal Brand

Want to learn how to articulate your personal brand and bring your whole self to work?



Resume Workshop

Want to get resume tips from one of our Recruiters and get live feedback on your resume?

CONTACT

CampusRecruiting@pointb.com
pointb.com/careers



POINT B INFORMATION SESSION



Deeper dive to learn more about who we are as an organization and connect with our leaders, analysts and recruiting team.

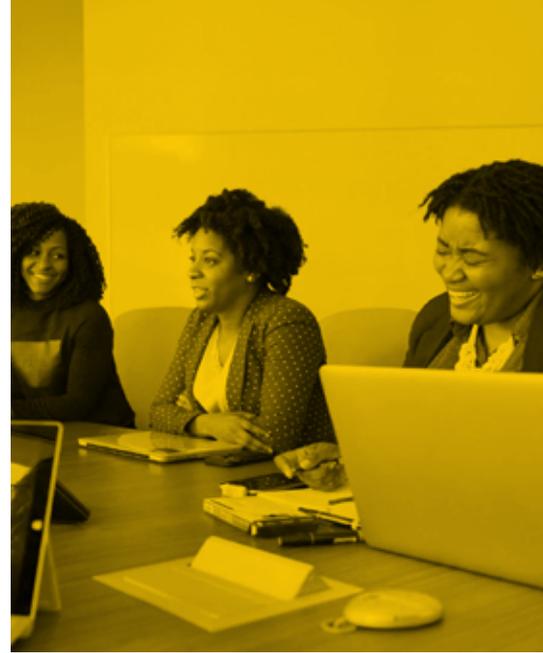




Consulting 101

Interested in learning more about the consulting industry and exploring a career in consulting? In this session you will learn about:

- Types of consulting
- Sample consulting firms
- Typical career journey
- Key skills to acquire for a successful consulting career
- Typical skills and qualifications
- Typical interview process
- Sample type of work that an entry level consultant may be engaged in



Case Study Preparation

Looking to prepare for an upcoming case interview? In this session you will learn about:

- Type of case studies
- How to approach case study problems
- How to answer a case interview questions
- Sample case walkthrough



Executive Presence

Are you interested in learning about how to increase your Executive Presence? In this session you will:

- Gain an understanding of “What is Executive Presence?”
- Examine how Point B Leaders view Executive Presence
- Learn techniques that enable them to demonstrate the qualities of executive presence within Point B and at a client



Personal Brand

Want to learn how to articulate your personal brand and bring your whole self to work? In this session you will learn about:

- Importance of defining your personal brand
- Steps to define your personal brand
- How to rock your LinkedIn profile to showcase your personal brand



Resume Workshop

Want to get resume tips from one of our Recruiters and get live feedback on your resume? In this session you will:

- Discuss key tips/tricks for creating a stellar resume that won't get lost in the Resume Black Hole
- Get an opportunity to have your resume reviewed live
- Ask any other resume related questions

POINT B INFORMATION SESSION

Deeper dive to learn more about who we are as an organization and connect with our leaders, analysts and recruiting team. In this session you will learn about:

- The type of work that we do
- Our award-winning culture
- Professional development
- A day in the life of an analyst
- What it is like to start a career at Point B
- Our open positions and our interview process
- Opportunity to ask questions

