

Project Leadership F7™ Working Sessions

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- PPM Enablement
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- Program Risk Management
- Software Selection
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The Challenge

By their nature, an organization’s most crucial decisions and projects are often large-scale efforts involving scores of diverse stakeholders. The size and complexity of these undertakings can be barriers to getting things done and moving forward. As a result, many organizations find that their biggest, most ambitious decisions and projects languish too long “in committee,” lag behind the strategic business need for them, or simply never perform to expectations.

It’s a common problem—one that inspired us to develop a practical solution that brings large stakeholder groups together at the same time, while providing the process and facilitation expertise to get it right the first time.

Our Services

Point B developed our Foundation 7 (F7™) Working Sessions to provide our clients with customized, large-group working sessions that deliver results-oriented collaboration, focused decision making, and accelerated outcomes. F7 is not just a jump start; it’s a design-and-facilitation engine that can materially change how work is done by designing around seven key focus areas for successful large-group work.

F7 Working Sessions are based on the premise that there is significant value in getting all the right people working together in multiple, parallel content streams—with frequent, full group check-ins that allow for understanding, iteration and mid-course correction along the way. An F7 can help unite large stakeholder groups around the actions needed to quickly and cohesively accomplish key objectives.

One unique aspect of F7 is that, by design, any necessary session pre-work and session output immediately following the event remain the responsibility of the client, leaving F7 session design and process rigor to the facilitation team. This approach keeps knowledge and expertise firmly in the hands of the organization, encouraging deeper ownership and follow-through by the people who will own it going forward.

The F7 foundation brings together what it takes to help move large-scale collaborative work through to successful completion.



F7 Working Sessions

F7 Working Sessions can help your organization take a quantum leap forward whenever you have:

- **Complexity** –You’re facing big, thorny issues that require broad collaboration, rapid iteration and accelerated decision making.
- **Urgency** –You need to “do it once” with all the right people involved; you can’t afford endless one-off meetings over weeks and months.
- **Sponsorship** –You have two or three leadership-level core sponsors identified, available and willing to be engaged from start to finish.
- **Participation** –You can confirm 15 to 100 participants who will attend the entire session in person; no ins and outs.
- **Lead time** –You have a planning-and-preparation horizon of at least three to four weeks.

Working Sessions that Work

F7 delivers precision planning and proven methodology-based techniques suitable for any industry, organization, and/or topic. Our most popular F7 Working Sessions include:

- Visioning and ideation
- Strategic planning
- Cross-project stakeholder alignment
- Implementation and rollout planning
- Accelerated decision making
- Business requirements capture
- Leadership working retreats
- Vendor selection

Why Point B?

At Point B, we know organizations regularly need to solve complex, cross-functional problems—and we know that this can be tough to do while also handling business as usual. That’s why we designed F7 to provide concrete and practical methods that help accelerate important work and efficiently drive explicit business outcomes that get it right from the start.

Being our clients’ choice for this important work boils down to trust, expertise and experience. We know that F7 works because we use it internally at Point B to stretch our own thinking and to work through complex issues that help us better serve our clients.

Most importantly, we know F7 works in other organizations because we’ve successfully delivered F7s in a variety of industries and functional areas to the delight of thousands of satisfied participants. We believe F7 can bring value to your organization, too.