

Business Technology IT Infrastructure

Business Technology

Cyber Security

IT Advisory

IT Infrastructure

Business Collaboration

Software Advisory

Business Intelligence
& Analytics

The Challenge

Successful IT executives know that delivering IT infrastructure as reliable as a dial tone requires both engineering expertise and leadership guided by a clear strategy and roadmap. Unfortunately for many IT leaders, the daily grind of operations commands their attention and diverts focus and energy from moving IT infrastructure forward.

In order to meet this challenge, Point B offers a wide array of IT infrastructure services.

Our Services

Data Centers and Internal Infrastructure

- *Data Center Facility Strategy* – We help you understand your existing data center capabilities and determine your three- to five-year requirements. We then define a strategy outlining the quantity, quality, capabilities, relative geographic location and ownership model of the data center facilities.
- *Data Center Facility Selection, Design and Build* – Whether you are buying an existing data center, building a new data center facility or selecting a colocation provider, we lead your teams through the process from concept through commissioning.
- *Data Center Migration* – Data center migrations are the largest and riskiest projects that many IT departments will ever execute. We lead your technology and business teams through a multi-faceted journey to complete the migration on time, on budget, and with a risk profile that matches your business needs.

Cloud Computing and External Infrastructure

- *External Infrastructure Strategy* – Making the transition to an external infrastructure provider requires a complex mix of technology, organization, process, policy and contract evaluations and adjustments. We help you understand why it is critical to tackle this transformation holistically and then guide you through each aspect, leveraging our experience to avoid major pitfalls. Together we determine the pros, cons, impacts and approximate costs of moving some or all of the infrastructure to an external infrastructure provider.
- *External Infrastructure Selection* – We help you navigate the complex landscape of external infrastructure providers, leveraging our knowledge of the critical business, technical, contractual and process requirements that quickly lead to a short list of providers. We help determine if you will be best served by one of the big three providers or by some of the 30 enterprise-focused providers. We coach your team through a selection approach that is transparent, puts aside preconceived provider biases, and is based on clear selection criteria. Once a provider is selected, we can help you negotiate a contract that fulfills your needs while being fair to the provider.
- *External Infrastructure Migration* – We help you make the leap. Migrating to an external infrastructure provider is a significant change for IT applications teams, IT infrastructure teams and a wide array of business teams. As an objective third party, we can guide your teams through this emotionally challenging initiative while keeping your provider's team in check.

IT Infrastructure

Infrastructure Assessments

Offices
Austin
Bay Area
Boston
Chicago
Dallas
Denver
Minneapolis-St. Paul
Phoenix
Portland
Seattle
Southern California

- *Infrastructure Technology Assessment* – We perform a high- to mid-level assessment of the infrastructure technology in use to determine how well it meets your overall business requirements and the resulting technology requirements.
- *IT Operational Process Assessment* – We assess detailed processes and procedures used by the operational teams (e.g., server operations, network operations, data center operations) to maintain continuous operations. The scope of these assessments often includes IT service management processes such as incident management, problem management, change management and configuration management.
- *IT Infrastructure Impacts* – We help you determine the impacts of major software implementations on all parts of the IT infrastructure, from workstations to data center facilities. We consider technology, technology support and financial impacts of a wide variety of major software implementations such as electronic medical records (EMR), enterprise resourcing planning (ERP) and customer relationship management (CRM).
- *Infrastructure Cost Savings Assessment* – Leveraging a proprietary set of approximately 35 potential approaches, we help you identify ways to lower the cost of your infrastructure, implement the changes needed to achieve the savings, and develop cost-tracking models to confirm that savings were achieved.

Why Point B?

At Point B, we believe technology should exist solely to help our clients realize their business goals. While software is the true enabler of a business, a robust and well-operated IT infrastructure must underlie those applications. Point B collaborates with clients to determine IT infrastructure direction and implement changes, creating a robust foundation on which software can add true business value.

Since 2000, our IT Infrastructure Services have helped clients by:

- Leading assessments that reveal untapped strengths as well as opportunities for improvement.
- Developing strategies and roadmaps that deliver IT infrastructure when the business needs it.
- Providing leadership and technical expertise to successfully implement complex IT infrastructure upgrades and installations.
- Migrating data centers across town and between states with minimal risk and business interruption.