

Business Technology Software Advisory

Business Technology

Advanced Analytics

Business Intelligence &
Analytics

Interim Leadership

IT Advisory

IT Infrastructure

Software Advisory

The Challenge

For today's organizations, software has become a critical competitive advantage, a significant area of investment, and an ongoing source of management challenges. Enterprises across all industries are faced with a bewildering array of forces and developments that complicate the acquisition and management of information systems. They need to assess the availability and adoption of cloud computing, including software as a service, platform as a service, and infrastructure as a service. Rapid development of open standards and technology raises concerns, including questions about investment in proprietary alternatives. Security threats continue to present organizations with the need to protect organization assets and customers. These challenges in developing robust, scalable enterprise systems are ongoing concerns as the pace of innovation and development accelerates.

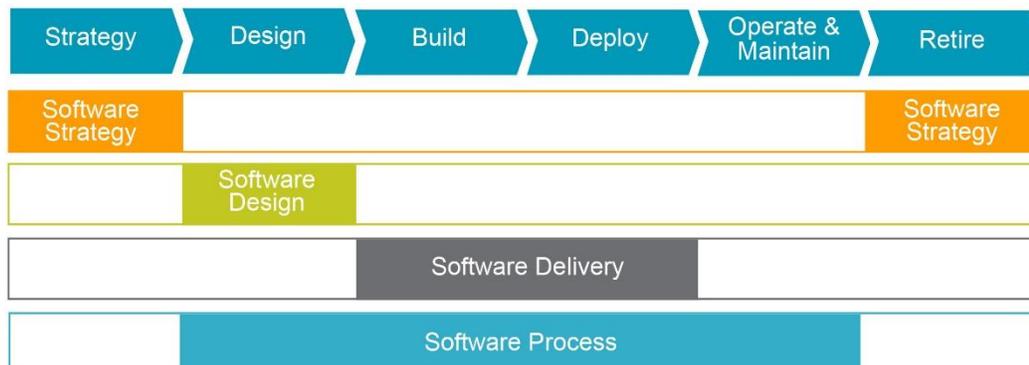
Our Services

Point B helps our clients overcome their challenges by delivering software expertise that makes their IT organizations more effective. Our approach is based on assessing and understanding your organization and the particular challenges you face. We apply our knowledge of proven practices throughout the application lifecycle to help you identify and implement the right solutions for your organization.

Our Software Advisory Services deliver three key advantages:

- Expert knowledge – Our software specialists have extensive skills and experience delivering and managing software.
- Critical experience – Since 1995, Point B has helped leading organizations design and deliver winning software solutions. We've seen what works in real-world situations, and we transform theory into effective practice.
- Independent perspective – Point B is not affiliated with vendors, and our advice is not influenced by third parties. Our recommendations are tailored to the specific situations that our clients encounter.

Software Advisory services throughout the software lifecycle



Software Advisory

Point B's Software Advisory Services include:

Offices

Austin
Bay Area
Boston
Chicago
Dallas
Denver
Minneapolis-St. Paul
Phoenix
Portland
Seattle
Southern California

Software Strategy – We help clients identify strategies for the acquisition, management and retirement of software systems. This includes advising on build-versus-buy decisions, helping identify software migration/transformation strategies (e.g., moving apps to public or private clouds), and developing system sunset strategies.

Software Design – Point B provides expertise in software design and architecture to clients developing or maintaining their own systems. Drawing on years of experience working with leading IT organizations, we leverage our knowledge of what works—and, just as important, what does not work—to help clients make smart choices about system design.

Software Delivery – We provide planning and leadership for successful software delivery. We can work with your development team, other vendors, or provide our own personnel to develop, test and deploy software.

Software Process – We help create or improve software development, maintenance, operations and support processes. We will assess current capabilities, identify areas for improvement, recommend action plans for improvement, and lead improvement efforts.

Why Point B?

Point B, Inc. helps organizations form, execute, and thrive. With capabilities including Management Consulting, Venture Investment and Advisory, and Property Development, our integrated businesses provide value to the organizations and communities we serve. Our 100% employee-owned firm was named a Best Workplace in the United States by Fortune magazine, and is regularly honored as an exceptional place to work.