

Energy, Resources & Sustainability Oil & Gas

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Oil & Gas

Sustainability &
Resource Productivity

Utilities

The Challenge

In a volatile and challenging market—with discoveries of new reserves, advances in technology, regulatory changes and an aging workforce—energy companies need to closely manage investments and risk while growing their operations. Point B helps companies establish efficient, scalable operations and provides timely insight to proactively adjust as the marketplace changes. Achieving valuable results requires looking beyond individual systems or process improvements. Our experience in oil and gas with field operations, IT, environmental health and safety (EHS), human resources and strategy helps organizations understand enterprise value streams and identify ways to improve their people, processes and technology to execute on their strategies and achieve desired outcomes.

Our Services

Point B brings a track record of industry expertise and innovation in a wide range of services that deliver results:

- **Project Leadership Services** – We design and lead our clients' most strategic initiatives, ensuring measurable impact and tangible results.
- **Organizational Effectiveness & Change Management** – Point B works with clients to tackle their most important organizational challenges, building competitive advantage through superior talent management, leadership development and organizational design.
- **Mergers & Acquisitions** – We enable our clients to realize the full value of a transaction by executing efficient and effective diligence processes, preparing for critical close and day one activities, developing and implementing a “first 100 days” plan, and creating and leading a post-merger integration roadmap.
- **Operations & Process Improvement** – From diagnosis through implementation, we help clients solve complex, strategic and operational problems, bringing unbiased expertise and fresh thinking to the table. Our consultants include experts in lean, Six Sigma and other methodologies.
- **Business Technology Services** – We aid clients in setting their technology strategies and realizing the full potential of their IT investments.

The following are recent examples of our work with oil and gas companies across the country:

Regulatory Compliance – In response to Colorado's groundbreaking air quality legislation in 2014, an upstream oil and gas company needed to quickly implement a solution to perform and document more than 35,000 site inspections each year. Point B led the program to define new processes, staff and train resources, and select and implement field-enabled technology solutions to comply with the new regulations.

Oil & Gas

Offices

Austin
Bay Area
Boston
Chicago
Dallas
Denver
Minneapolis-St. Paul
Phoenix
Portland
Seattle
Southern California

Strategy Facilitation and Execution – With low commodity prices and increasing regulatory pressure, an upstream oil and gas company needed to develop a new corporate strategy, present it to the board, and execute the portfolio of strategic initiatives to prepare the company to deliver on the new strategy. Point B led this effort, driving alignment from the board to the field and preparing the entire organization to meet its objectives.

IT Network Security – An upstream oil and gas company needed to address regulatory pressure and reduce operational risk stemming from its IT network. We drove the successful implementation of a separate control network and segregated supervisory control and data acquisition systems and devices involved with oil and gas production.

Enterprise Asset Management – A large midstream company needed to integrate its asset management application with its enterprise resource planning to create a unified enterprise asset management solution. At a time when business processes and functional requirements were lacking and the project was behind schedule, Point B engaged to achieve stakeholder approval and met project objectives to drive business results.

Streamlining Midstream Operations – Point B helped a regional pipeline company transition to a streamlined and integrated operating model. We redesigned the end-to-end nomination to cash processes and implemented the corresponding enterprise software. We led a smooth transition to new procedures and responsibilities by individualizing change management activities for all stakeholder groups.

Environmental Health & Safety – A midstream gas company was nine months behind and over budget on a comprehensive EHS solution. Point B was engaged to get the program back on track. We provided the program leadership to mitigate risks, plan and resource appropriately, manage the vendor to hold it accountable for delivery, and drive the program to realize results.

Why Point B?

Point B, Inc. helps organizations form, execute, and thrive. With capabilities including Management Consulting, Venture Investment and Advisory, and Property Development, our integrated businesses provide value to the organizations and communities we serve. Our 100% employee-owned firm was named a Best Workplace in the United States by Fortune magazine, and is regularly honored as an exceptional place to work.